



Stralsundsvägen 90  
224 79 Lund, Sweden  
+46 (0) 737 403 860  
david@darabian.se

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## ABOUT ME

My most important trait is that I easily recognize patterns: in behaviour, trends, data, etc. which has been very useful when designing games. What especially fuels me is the excitement of being in an always evolving industry and the challenges that comes with it. I'm usually described as positive, dedicated and well-organized. I like challenges, to learn new things and I'm not afraid to voice my thoughts and ideas.

 /david.darabian

 /david darabian

 /darabian.se

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## EXPERIENCE

### GAME/LEVEL DESIGNER

#### LUAU GAMES | 2022 - 2023

Responsible for: Onboarding and optimization to the game as a whole and the existing 800 levels. Mentored designers, added a new work-flow, designed new features for both core and Live-Ops..

#### GG GAMES | 2021 - 2022 - Garden Affairs

Responsible for: Onboarding and optimization to the game as a whole and the existing 1700 levels using experience and KPI:s through rigorous A/B-testing. Mentored designers, added a new work-flow, designed new features for both core and Live-Ops..

#### MAGIC TAVERN | 2019 - 2021 - Matchington Mansion

Responsible for: Onboarding and optimization to the game as a whole and the 1400 levels using experience and KPI:s through rigorous A/B-testing, pitched new features within the game as well as new game ideas.

#### STRANGE QUEST | MAY - AUGUST, 2018 - Blastlands

Documented ideas and concepts, designed features and enhancements, balanced units, was responsible for the game's introduction, balanced the levelling-up system.

#### KING | 2013 - 2018 - Candy Crush Soda - Candy Crush Classic - Candy Crush Jelly - Blossom Blast

Created +1000 levels, I designed features and enhancements such as the Conveyor Belt, Infinite Lives, Puffer and Monkling game modes and the Jelly Cube blocker. I used qualitative data to validate creative decisions, brought game(s) from concept to release, was responsible for the onboarding in Soda, Jelly and Blossom. Invented the work process in which levels are built and validated. Had daily collaboration with Data Analysts analysing KPI:s. Mentored new employees and ensured that my immediate team felt positive and included.

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## EDUCATION

BACHELOR'S DEGREE  
Skövde University | Computer Games Dev

CERTIFICATE  
Digital Design and Agile User Experience

COURSES  
Stockholm University | 2012 - 2013  
Human-Computer Interaction  
ActionScript

## LANGUAGE SKILLS

Swedish (native)  
English